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FOR IMMEDIATE RELEASE
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NEW HIRE ANNOUNCEMENT

Company: Granco Clark
Name: Bruce Spletzer
Position: Sales Engineer

Belding, MI — Granco Clark, the leading North American supplier of aluminum extrusion equipment, recently announced that Bruce Spletzer has joined the company as Sales Engineer. In this position, he will be responsible for the sale and service of equipment for both new and existing customers.

Bruce, who holds a bachelor's degree from Michigan State University, brings 15 years of experience with industrial equipment to this position. He previously worked as a manufacturer's representative in the electric motor and gearing industry and for a pneumatic pump and motor manufacturer.

"I've worked with a variety of industrial equipment and mechanical applications, which has helped me appreciate how important an extruded part's dimensions are to a product's ultimate performance," says Bruce. "The equipment Granco Clark manufactures helps the extruder meet required dimensions, minimize the amount of unusable extruded material, and reduce scrap costs."

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Founded in 1947, Granco Clark began manufacturing billet furnaces and has evolved into a global, single-source supplier and leading equipment manufacturer to the aluminum extrusion industry. Quality is a key component in every extrusion system the ISO-9001-certified company fabricates—from billet log furnaces and log shears to age ovens and stacking equipment.

Francis Marketing is a brand consulting firm specializing in brand strategy, marketing, public relations, advertising, and research. Francis Marketing's interdisciplinary team combines candor



with passion in its brand strategy approach to solve complex marketing and communications issues. Located in the historic Loraine Building in downtown Grand Rapids, Michigan—and on the Worldwide Web at www.francis-marketing.com — Francis Marketing was founded in 1986.

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